

Welcome to VIP Reception at the Pierre!

The E Bar/Lounge,
The Pierre,
2 East 61st Street at Fifth Avenue

Wednesday April 30, 2014
5.00 pm – 7.00 pm

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PROGRAM

17.00-19.00 Welcome Reception & Champagne.

Karla Kapitalförvaltning
*Olof Andersson, CEO of Karla
Kapitalförvaltning*

Garantum Fondkommission
*Peder Du Rietz, CFA &
Macroeconomist*



The Pierre

NEW YORK

A TAJ HOTEL



The Pierre is an iconic luxury venue on New York's Fifth Avenue overlooking Central Park. The Pierre caters to those of refined tastes who can afford the best in the way of hotel luxury. Possessing a fabled Central Park location in Midtown Manhattan and legendary history, The Pierre continues to set the New York standard for elegance and unrivalled hospitality. The Pierre is not an hotel; The Pierre is more of a private club and a friendly residence. The Pierre was founded in 1930 by Charles Pierre Casalsco, a successful European immigrant with high ambitions and who thought that only the best is good enough. For example, Charles Pierre hired August Escoffier, known as "the king of chefs and the chef of kings," as chef at The Pierre in its early years.